

Wholesale "Value Added" payment request form

Promotion: Doral January \$7.50 off 15 Packs #800007

Note: Payment is based on \$9.80 per 12m case of "live" product, packed into displays and delivered to retail accounts as designated by RJR.

Wholesale Partner Name: MIDDLESEX TOBACCO CO

RJR Account Number: 423360

Displays Wrapped and Delivered: 4

Value Added Payment Due: \$39.20

Wholesale Partner Signature: 

RJR Representative: 

Payment will be mailed directly to the participating Wholesale Partner

=====Operations Office Use=====

Date Processed: _____

Processed by: _____

Voucher #: _____

51849 1157



M. J. GOODMAN
Regional Operations Manager
486 Thomas Jones Way
Exton, PA 19341
610-280-9110
Fax: 610-280-9119

December 2, 1997

RJR Account # 423360
SANDY KATZ
MIDDLESEX TOBACCO CO
450 FLORIDA GROVE RD
PERTH AMBOY, NJ 08861

January Doral \$7.50 off 15 Packs #800007

To: SANDY KATZ

Doral Pre-packed promotional product has been ordered (see quantities below), as well as the premium/shippers (item # 535805) to pack your January 1998 automatic monthly display shipment to your participating retail accounts. All additional pertinent promotional information is listed below:

(6m / 30 ctns. per case)

UPC Code	Style/Item	Qty (6m)
12300-24864	Doral Lights (Pre-sleeved product)	1
12300-24865	Doral Lt 100 (Pre-sleeved product)	2
12300-24866	Doral FF 100's (Pre-sleeved product)	2
12300-24868	Doral Menthol Lt 100's (Pre-sleeved product)	1
12300-24869	Doral Full Flavor (Pre-sleeved product)	1
12300-24870	Doral Ultra Lights 100's (Pre-sleeved product)	1
12300-24696	Premium shipper case	4

ctns.
7.5
15
7.5
7.5
7.5
7.5
60 total

These allocations will allow you to build :	4 Shippers
These shippers will service:	4 Retail Stores
Product/Premium Arrival:	January 5, 1998
Ship Date to retail	Week of January 16, 1998
The PO # for this order is:	
SKU Cube:	.4965
Retail Sales Offer per SKU	600 OFFERS
Billing per SKU	60 Savings Priced Cartons
EFT \$ Amount	\$1,214.41

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Page 2 Doral \$7.50 off 15 Packs

Promotion Description: See enclosed "Wholesaler Packing Instructions". Open Doral \$7.50 15 Packs shipping case. Load 1 Full Carton and 5 Packs in each sleeve.. Close, tape and ship to the attached customer list.

Attached is a list of retail accounts authorized to receive the packed displays. RJR will reimburse you \$9.80 per live 12M case for all displays packed and shipped to retail on a timely basis. This equates to \$39.20.

Attached to this letter is a Payment Request form for this promotion. When display packing and retail delivery is complete, sign and date this form. Your RJR representative Lanny Wolfe must sign the form and submit it to our local Operations office for payment.

For additional information or questions please contact your RJR Representative: Lanny Wolfe

As always, thanks for your assistance in the marketing of our products

Warm Regards,

Mark

M. J. Goodman

cc: Lanny Wolfe

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DATAGRAB

CTS \$7.50 OFF 15 PACK											22	44	44	22	22	22
											DOR	DOR	DOR	DOR	DOR	DOR
										#	LT	LT	FF	MEN.	FF	ULT
SR	ACCT	FULL NAME	ADDRESS	CITY	ST	ZIP	CHAIN ID	CHAIN NAME	DEALS		100	100	LT.100			100
133405	399998	SINGIN OIL	300 HURLEY AVE	LAKEWOOD	NJ	8701			0	1	5	10	10	5	5	5
133008	738853	WHOLLY SMOKES	280 RT 22 E	GREEN BROOK	NJ	8812	2129 00 00	WHOLLY SMOKES	1	5	10	10	5	5	5	5
133007	738851	WHOLLY SMOKES	3135 RT 9 N	OLD BRIDGE	NJ	8857	2129 00 00	WHOLLY SMOKES	1	5	10	10	5	5	5	5
133007	738854	WHOLLY SMOKES	233 RT 18 S	EAST BRUNSWICK	NJ	8816	2129 00 00	WHOLLY SMOKES	1	5	10	10	5	5	5	5
423360	MIDDLESEX TOBACCO CO			NUMBER OF CASES						20	40	40	20	20	20	
										1	2	2	1	1	1	1

0911 67815